

**EXPEDITED PROCEDURE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: John Zimmerman

Serial No.: 09/815,856

Filing Date: March 23, 2001

For: Method and Apparatus for  
Recommending Television Programming  
Through a Celebrity or Using a Celebrity  
Profile

Examiner: Rueben M. Brown

Art Unit: 2623

Confirmation No.: 5812

Attorney Docket No.: US 010094

May 28, 2008

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

In response to the Final Office Action dated April 03, 2008, please consider the following remarks.

**Remarks** begin on page 2 of this paper.